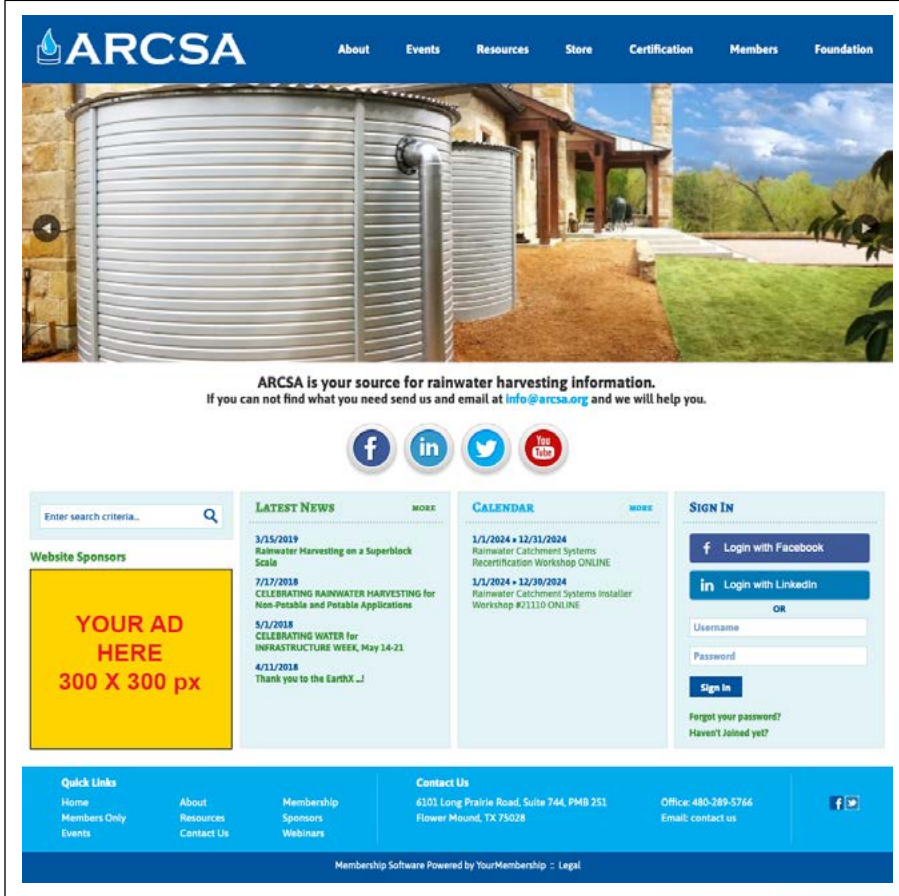




ARCISA INTERNATIONAL

Advertising Opportunities Website Sponsorship



BENEFITS

- The ARCISA Website averages monthly, 4,800 high quality visits, 19,800 page views, with over 4 minutes per visit and low bounce rate.
- Sponsor logo in a rolling presentation on each website page and links to your website.
- Dedicated website sponsor page contains a brief description of your company.
- Company contact information provided for each advertiser/sponsor.

A DEAL AT ONLY \$800 ANNUALLY!

This includes the rolling logos on the ARCISA homepage, rolling logos on all subpages. Listing with business description, logo, contact info on the Sponsorship page.

Specifications: 100 words; logo - jpg 72 dpi; Display Max Size: 250 wide x 250 high.

Call us today (480) 289-5766 or email us at info@arcisa.org

Company _____ Contact _____

Billing Address _____

City _____ State _____ Zip _____

Phone/Cell _____ Email _____

Website _____ Credit Card Number _____

Name on the Card _____ Exp. Date _____ Security Code _____

Signature _____

ARCISA International

18927 Hickory Creek Drive, Suite 220 • Mokena, IL 60448

Ph: (480) 289-5766 • Email: info@arcisa.org • www.arcisa.org

Advertisers' Responsibilities

- ARCSA and The IAPMO Group reserves the right to accept, classify, cancel, edit or reject any advertisement for any reason.
- ARCSA and The IAPMO Group shall have no liability whatsoever by reason of any error in connection with any advertisement (including without limitation, failure to publish/post advertising, additions or omissions to advertisements). ARCSA and The IAPMO Group shall not be responsible for and shall incur no liability for errors or misprints beyond agreement to publish/post a make-good ad in a space equal to the size occupied by the error.
- Advertisers or their agents are completely responsible for the ad content which is submitted and printed/posted (including logos, photos and copy), and shall hold ARCSA and The IAPMO Group harmless against any demands, claims or liability arising from the publication/posting of said advertising.

Ad Sizes (live area)

- Live areas for WEB postings currently offered are: Horizontal Banner – 1920 X 237px and Business Showcase (square) Banners – 300 X 300px
- Live areas for PRINT advertising are: 8.5" X 11" (.125" full bleeds should be added if necessary)

Production Charges

Ads may be provided by the customer or prepared by the marketing department at The IAPMO Group. Charges for layout, design and copywriting are billed at \$70 per hour (other charges may apply).

Supported Media

We support the following media formats:

- Web: (Static) JPEG or PNG (Animated) GIF
- Print: (Via E-Mail) High-Resolution/Press Ready (Adobe Acrobat PDF documents [.pdf])
- FTP transfer is also accepted for file delivery.

Artwork / Supported Applications

Print: Preferred submissions are either PDF (High-Res/Press Ready) or JPG format (flattened, RGB or CYMK @ 300 dpi).

Web: Adobe Photoshop (Static) JPEG or PNG (Animated) GIF

Commission

15 percent commission to recognized advertising agencies. No commission allowed on creative services, production, negatives or other non-space charges.

Payment and Cancellation

Payment is due by the deadline for space reservation unless prior arrangements have been made. Visa, MasterCard and American Express are accepted. The publisher reserves the right to pull any advertising not paid in accordance with the specified terms.

Advertising may be cancelled without penalty up to the deadline for space reservation. Ads cancelled after the space deadline will be billed at 50 percent of the space rate. Ads cancelled or not provided after the deadline for materials will be billed at 100 percent of the rate.

General Conditions of Sale

ARCSA and The IAPMO Group may refuse to accept advertising from any customer for any reason. These reasons may include, but are not limited to, objectionable or offensive content, misleading claims, content that refers to or denounces competitors, or advertising that does not relate to the subject areas covered by ARCSA and The IAPMO Group. ARCSA and The IAPMO Group reserves the right to use its sole discretion as to the suitability of any advertisement. Accounts more than 30 days past due are subject to credit hold and may have advertising cancelled without notice.

Members, clients, and potential clients of the IAPMO Group (which includes ARCSA International, IAPMO R&T and R&T Lab) may sponsor the ARCSA International website, however, doing so is not required to participate in any IAPMO Group testing or listing program, membership category, or code or standard development process, nor is participating in such a program or process a condition of sponsorship. Sponsorship will not result in priority access or a different level of services.